



PLACEMENT TESTIMONIALS





ABOUT IMCI

- Institute of Marketing Communications India (IMCI) is set up under the aegis of IGMP India registered under The Societies Registration Act, 1860 which is duly licensed by **Bureau of Indian Standards/भारतीय मानक ब्यूरो** for the Quality Management Systems Certifications recognized by Ministry of Commerce & Industry and incorporated under Ministry of Corporate Affairs, Government of India conferred with Quality Council of India (QCI) and D.L. Shah National Quality Award and winner of International Star for Leadership in Quality (ISLQ) Award, 2017 as a training and education Institute in the areas of Marketing Communications and related areas.\
- At IMCI, dealings are mostly concerned with **Advertising, Digital Marketing & Advertising** and **Journalism**. The courses vary in nature and mode. The faculty members are people who understand their parts and are driven to carry them out. There is a strict regard for manpower per trainee. Attention to details is the motto in there.
- At IMCI, there is just one aim: to create a legion of creative and innovative minds who can deliver the responsibility of carrying the society from a state of oblivion to state of information and acknowledgements.



IMCI PLACEMENT CELL

- The Placement Cell of IMCI, is to make every student adept with the right skill set to steer-forward their career in the dynamic business environment
- The overall guidance of IMCI's experienced placement manager, facilitates students with top-notch employment resources, training materials and industry connections
- IMCI's faculty members are committed to imparting high-quality training and are always at the forefront of providing students with a myriad of learning opportunities
- IMCI's relation with corporates over the years and the thought leadership of our core team and the advisory board gives an excellent advantage to the students for an enhanced career path
- IMCI's Placement Cell provides a multi-dimensional platform to all the students and professionals to help them craft the finest career for themselves



INDUSTRIES AND RECRUITERS



BUSINESS
INSIDER



locoNav^o
LET'S KEEP MOVING





INDUSTRIES AND RECRUITERS



Allen Solly



INDUSTRIES AND RECRUITERS



SONY MUSIC





GLIMPSE OF PLACEMENT RECORD

Advertising and Public Relations ,Digital Media Brand Direction , Electronic Commerce Management , Applied Journalism , Event Management , Media

Media , Digital Marketing , Creative Communication , Sales and Marketing Management , Product Management , Entertainment Management

Journalism , Mass Communication , Marketing and Product Management , Digital Journalism ,

Name	Enrollment ID	Currently Placed At
Ashima Arora	PGPM 2554	Extramarks Education India Pvt. Ltd.
Jagaputhran S	PGPM 2555	Comcast
Balvinder Pal Singh	PGPM 2557	Airbnb Capability Center
Prajwal Singh	PGPM 2558	Pickrr
Murali Krishna Bandaru	EDPM 2551	Rolls-Royce India Pvt. Ltd.
Dishi Uttam	EDPM 2552	On Mobile Global Ltd.
Aakriti Lakhotia	EDPM 2553	Precise Biopharma Pvt. Ltd.
Peyyeti Kumar Srivastav	EDPM 2556	Kotak Mahindra
Subhadip Sen	EDPM 2557	Havells
Vaibhav Vilas Deshpande	EDPM 2558	Skoda Auto Volkswagen India Pvt. Ltd.
Ejatulla Khan	PGDMM 2552	Yashoda Hospital
Somesh Sarkar	PGDMM 2553	Cognizant Technology Solutions Pvt. Ltd
Santanu Mukherjee	PGDMM 2554	Cognizant Technology Solutions Pvt. Ltd
Urvashi	PGDMM 2556	Epistle Communication
Sushil Kumar	PGDMM 2563	NATRip



GLIMPSE OF PLACEMENT RECORD

Advertising and Public Relations ,Digital Media , Digital Marketing , Creative Communication ,Mass Communication , Marketing Brand Direction , Electronic Commerce Management , Sales and Marketing Management , Product Management , Digital Applied Journalism , Event Management , Media Management , Entertainment Management Journalism ,

Name	Enrollment ID	Currently Placed At
Manit Kaur	PGDMM 2566	Value 360 Communications
Swati Anand	EMMT 2552	All India Radio, Ranchi
Ramyani Acharya	EMMT 2554	NGHC
Prakhar Panchbhaiya	EDMM 2552	Infoedge -Naukri.com
Aaradhya Maheshwari	EDMM 2553	Allen Career Institute Kota
Saurabh Kerhalkar	EDMM 2555	Global Talent Track Pvt. Ltd.
Saswata Ray Chaudhury	EAPR 2552	Reliance Retail Ltd.
Saurabh Joshi	EAPR 2555	Edelman India
S. Sandhya	CDMP 2552	Holy Cross College
Ramandeep Singh Sadana	PMMT 2551	RBL Bank Ltd.
Mansi Mathur	PGCC 2553	Aakhya India
Manvi Saraswat	EMBD 2553	Cult.Fit
Sanchi Ahuja	PAPR 2552	Manthan IT Solutions
Kanchan Chandrakant Tinaikar	PAPR 2554	TCS
Karan Nicky Kishore Khatri	PAPR 2555	Boomlet Media



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Advertising and Public Relations ,Digital Media , Digital Marketing , Creative Communication ,Mass Communication , Marketing and Brand Direction , Electronic Commerce Management , Sales and Marketing Management , Product Management , Digital Journalism , Applied Journalism , Event Management , Media Management , Entertainment Management

Name	Enrollment ID	Currently Placed At
Manu Kashyap	PAPR 2560	Amazon
Sharly Sharma	PAPR 2565	Ministry of New and Renewable Energy (MNRE)
Karan Garg	PDAJ 2552	MULTIMELT STEELS
Dilip Vishwakarma	PGPM2562	CareerNinja
Sunil Prajapati	PGPM2563	Vodafone Idea Ltd
Kusum Dayal	PAPR2566	Garuda Prakashan
Ramneet	EAPR2561	Buildofy
Garima Jain	PGPM2561	Infosys
Mansi Ahuja	PGPM2561	Loconav Inc



CAREER DEVELOPMENT

- IMCI help students identify and articulate their core career interests, skills and strengths, and in turn, expand their career horizon
- IMCI provides ample of opportunities for placement of students to achieve placement and having tie-up arrangements with industries & corporate of repute for Campus recruitment
- IMCI contact business and industry to develop reciprocally beneficial partnerships for jobs, internship and job shadowing opportunities
- IMCI, with its placement initiative strengthen experience, and allows candidates to again an insight into the kind of competition that they are up against in the industry.



CONTACT DETAILS

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THANK YOU

